



**Stop! If you're a struggling home based business owner or just looking to take things to the next level - this very important message is specifically just for you.**

## **"The Top 8 Techniques That Lead To Catastrophic Failure And What You Can Start Doing RIGHT NOW To Grow A MASSIVE Downline..."**

Dear Internet Friend And Fellow Entrepreneur:

**If you're in a network marketing company or MLM and adding less than 50 people per month into your business, this revealing, down and dirty, in the trenches letter will change your life.**

Why is the failure rate in network marketing a staggering 96%? Is it because everyone is just flat out lazy or not willing to do anything to grow their business? With statistics like that, it's highly unlikely that many people are just flat out lazy.

The reason these statistics exist is because people don't know true marketing techniques and principals to grow a business. I'm not talking about a business that does 5 or 6 thousand a month...I mean something that's generating a million bucks (or more) every single year. I'm here to tell you it's a simple process. You just need to know what to do, when to do it and how to do it!

My name is Terry Duff and my partner is Gino Niccoli. Together, we have over 30 years of combined marketing experience. We've marketed just about everything under the sun and grown huge businesses.

We don't just talk the talk, but we walk the walk too. I'll chat about some of our accomplishments here in just a minute. It's important to understand we've been exactly where you're at now!

### **From Nearly Homeless To \$14,000,000.00 In Just 3 Short Years**

I wanna share an interesting story with you. Grab you favorite beverage, put down the remote and kick back for a moment. I'm going back to the middle of 2002. Gino and I were absolutely broke. Literally. If someone asked us to come up with \$100 bucks we would have been selling lemonade on a stand at the corner. Foreclosure notices we coming in, banks were calling about vehicle notes that hadn't been paid in over 3 months and collection calls were coming in like there was no tomorrow. Our cell phones were blowin' up. They were demanding money. Late on this, late on that. It didn't matter, we didn't have any.

Our backs were against the wall. I can still vividly recall digging under the seats of my Chevy pickup just so we could grab a burrito and hot dog to fill our bellies. Life was grim. Money isn't everything, but it sure makes life easier. We needed it and we were absolutely broke. Simply put, we know and understand how frustrated you are. We've been exactly where you're at now (and we were probably in much worse shape).

### **The Good Part. \$14,000,000.00 In Less Than 36 Months**

With our backs against the wall we knew we had to do something. Something drastic and swiftly. If there was one thing we knew and knew without doubt, it was our ability to grow huge businesses - from scratch. Nothing. We've grown countless organizations from scratch and knew we had to do it again. Quickly.

We devised a simple rock solid plan. Selling information, we helped more than 4,000 others find exactly what they were looking for. The amazing part is that we did this from our homes...65 miles a part! We

never had to leave the house. Yeah, we hooked up for lunch on occasion, but we grew a million dollar business right from our homes!

Isn't that what a home based business is all about?

## Why Does This Matter To You?

It does and in a very big way. Throughout our trials and tribulations we've discovered countless things that work and many that don't work when it comes to growing a colossal size home based business. We're about to unleash over 30 years of marketing experience and know how...that can literally have your business growing and Uncle Luis can share his "next greatest deal with you".

**Before we talk about what "works" let's chat about things that you've been taught that have proven themselves over and over again to NOT WORK...**

### Our Top 8 List Of Business Building Techniques Being Taught That Flat Out - Do Not Work...

1. **Building a list of your friends and family.** You know...your warm market. Companies love teaching you this. Why? If they have 100,000 associates and everyone builds a "list" the company is growing! What did this do for your business? OK...maybe you added one or 2 associates and got yourself a whopping check for \$3.84. This method, mathematically speaking, is terribly inefficient.

2. **Passing out business cards, brochures, audios and DVD's.** Does this technique sound familiar? Companies love it! They make money all over the place. Every time you purchase one of their "promotional" products they're making money and guess what...when the one in 100 cd's that you handed out turns into a new associate their business just grew. Again, for them it's about numbers. If they have a huge associate base even if the conversion rate is only 1% they're still growing and better yet, they're making money off you every single time you run out of "promotional" items and have to purchase more. Not a bad situation for them now is it?

3. **3-way calling.** This has got to be one of the most counter productive methods to grow a business that exists. One of the biggest things that's critical in growing a business is that you need to be the expert. Not your upline or the "triple platinum" that's 3 levels above you. YOU need to be an expert. Why would you let someone else fill that role for you?

4. **Hotel meetings and driving all over town.** Doesn't this defeat the purpose of having a "home based business"? I can't tell you how many people that we consult with that are constantly driving all over town picking up meal tabs for this "prospect that's about to come a new associate". Uh huh. If we had a dime for every time we heard "I'm gonna bring this one in during lunch" we'd be rolling in deep, thick piles of cash.

5. **The Product sales itself!** I love this one. If the product truly sold itself why would the company need you? Do you think they would have resorted to network marketing as a business model and form of distribution to get their products in the hands of the masses? Fat chance. They would have opened up retail stores all over the country. They wouldn't have a need for you.

I'll be blunt. Products don't sell themselves. They need advertising and promotion. Look at every commercial on T.V.; radio, newspaper ads, etc are those products selling themselves. If so, why'd they spend big bucks to purchase airtime or ad space? Big myth. Please, for the sake of your wallet, don't fall into this trap. Products don't sell themselves. Companies know this, but it sounds so good when they make those types of statements that they can't refrain from telling us things like that.

6. **The 'ol 3 who get 3 who get 3 and you're filthy rich.** I'm sure you've heard of this one. All you have to do is get 3 and then help those 3 get three and get those people 3 and POOF...your checking account explodes and you're making a nice tidy 6 figure annual income. This one almost makes me chuckle out loud.

This mythical, completely unrealistic way of growing a business flat out, **does not work.** We have yet to see one single person (out of over 4,000 students) that has used this approach and found the success they were seeking. It just doesn't happen.

7. **All you have to do is put up a website, share it with your neighbors (or put it on your business card) and you're well on your way to a nice, sizeable income.** This couldn't be further from the truth. If you've done any type of marketing you've quickly

realized that this isn't the way to get the job done. Not even close. There truly is an art and science to how the site should be constructed, what to have on it and getting targeted visitors to your site that truly have a need and desire for what you're marketing. Just having a website means absolutely nothing. It's a tool that must be used properly and the vast majority of marketers have not been skilled on how to use the tool correctly.

**8. Holding home parties will make you rich!** How many leaders do you know that are making in excess of a quarter million a year that are holding house parties? This is a technique that can and does work if you're looking to grow your business at a snail's pace and you're on the 40-year game plan to start making the "big bucks".

If you're on a different plan, you need a faster and much more efficient way of making this happen. Home parties just won't cut it. There are other ways of making it happen that is a whole lot easier and you don't have to have strangers in your home every week either!

Look, we're not bashing on companies or even the techniques that they teach and promote. They're a business. They have to survive. If they don't you (and everyone else) doesn't get a check because they were forced to go out of business. They have to put the numbers in their favor. Companies know that only a very small percentage of associates are going to grow a huge business.

Most associates have no clue on how to build an enterprise so they are forced to teach techniques that are very easy and simple for everyone to grasp and understand. Do they work? Absolutely, but statistically speaking, not for the vast majority. Honestly, what happens when your warm market runs out? What happens if you go to do a 3-way call and your upline doesn't answer? You may use these techniques and enroll 10 or even 20 people into your business, but it also might take a year or two to make that happen.

If you're like most reading this you're on a different timeline. **You'd rather be doing that in a week.** It is possible...you're leaders and true marketers do that every single day...sometimes every single hour!

## **Now That We've Discussed A Few Techniques That Don't Work, Let's Talk About What Does Work**

When you're looking to grow a home based business and one to heights you've only dreamed about, there are 5 elements that must be incorporated into your regiment. Growing a business has absolutely nothing to do with the 8 techniques we've discussed earlier. Save those marketing practices for those that are content with getting a check for less than \$100 bucks a month.

You need a better way. A quicker way. Something that can provide you with results within 48 hours.

# **5 Surefire Ways To Massively (& quickly) Grow Your Business**

**These components are not optional:**

**1. To effectively position yourself you must become the expert.** Now, I don't just mean that you need to study your products and comp plan, but you also have to be an expert in understanding your audience. What are their needs, wants and desires? What will motivate them to get involved with your business? What solutions (for their problems) can you provide for them? Who is your target audience? If you're marketing health and wellness, why would you be pitching a 22-year-old college student? Even if he/she did sign up, they'll be dropping in a few short months because they never had an attachment to the product.

Look at the biggest business builders in your company. They're emotionally attached to the product. They used it and saw results. That's how it should be! Be conscious of who your ideal target market happens to be. This will provide you with a better understanding of how you can best get exposed to them.

**2. Use techniques that will enable you to get exposure of your products and services to the masses!** Why is it that conference lines for sales calls have really just taken off over the past year or 2? We've used them for years. They should be a requirement for any business owner. They're cheap. And more importantly, when used correctly, you can get yourself in front of a lot of people that truly have a want, need and desire for what you possess.

**3. Phone mastery.** If you're looking to grow a business to heights you can't even imagine the phone must be your friend. One of your best friend's. Can you imagine speaking with prospects that have already displayed a want and desire for your products every single day? This is a crucial element that's required for success. **When you have prospects that**

**WANT to speak with you and have already displayed an interest in what you have, growing a business becomes child's play.**

How many people per day do you think would join you in business if you were just speaking with 10 prospects a day that needed or desired something you have? Let's assume only 2 of those people. That's **10 new associates per week into your business!** Now, it's starting to come together and we haven't even shared the 2 goodies with you yet.

4. **Internet mastery.** The Internet is an explosive tool. It's absolutely incredible, but just like any other tool you have in your garage, one must know how to properly use it. **Having a website just isn't enough. You need to know what to have on it, where to put what and how to tap into the mind of your prospect.**

Furthermore, one must know how to get targeted visitors to the website that already want and need what you have. Once this is mastered, this tool becomes so powerful words can't depict. The Internet is one of the main components that have allowed us to generate millions and millions of dollars in a very short time span.

5. **Mastery of the written word.** How would you like to enroll associates into your business without ever speaking with them? What if you could write a sales letter from top to bottom that put people into your business whether you were sleeping or golfing? Would that have a dramatic impact on your business? Absolutely. This is such an explosive tool that we've learned to master over the years it's actually frightening. There are some companies where all they do is send sales letters pitching various products that generate hundreds of millions of dollars every single year.

What would it be like to log into your administration area in the morning to see that your business grew by 7 people while you were sleeping? **By mastering the written word and using copy to create salivating messages you too can grow a million dollar business inside of 12 months.**

## **Have you ever thought about something like this?**

You get up in the morning, have a relaxing breakfast, sip on a nice cup of coffee and turn on some old Simpson's reruns. You realize a few minutes into the program that it's not a rerun so you decide to watch the entire thing. About 20 minutes into the program you really start to think that maybe you should just take the day off...neah, on second thought, you need a 12-day weekend. A sort of mini-vacation. A commercial comes on and you pick up the phone and call up your travel agent. Melissa tells you that the next plane is departing for France in 3 hours and 18 minutes. You have a love for some of the world's most breathtaking views...it has been about 7 months since you've seen these beautiful scenes and you're itching to get back for a few days and relive the experience.

You call your wife, who is having a late breakfast with her girlfriends and tell her that you've got a little surprise for her and she needs to get home so you can share the news. She walks through the door to see 4 full-size suitcases there and says "Honey, where are you going?" You respond by simply stating "We're taking a little vacation, pack a few essentials and let's get rolling" She has no idea where you're taking her, but you've done these little "surprises" several times over the years so she doesn't ask a lot of questions.

On the way out you have to do a few quick errands and swing by your mail box at the end of your driveway that leads to your estate. You open your mailbox, find a few normal items sitting there...one of them happens to be a check from your primary business. You hand it to your wife...this gives her a sense of "involvement" with your business. She's not surprised or disappointed...a typical check of \$42,823.82 (they're never exactly the same, but normally within one or two thousand dollars). She puts it in her purse (where last month's check still sits because you've been too lazy to stop by the bank).

You sit back for a moment and just think about your life...cruises, constant traveling, a beautiful home and 2 vacation homes up in the mountains that you visit "when you have the time" and more "toys" than one would find at 15-20 homes combined. You realize that this is living and you're loving every moment of it ...you sit back and ponder how good things are and realize the obvious...money isn't everything, but it sure makes things a bit easier.

## **THIS IS WHAT OWNING A HOME BASED BUSINESS IS SUPPOSED TO BE ALL ABOUT!!!!**

Isn't that why you got involved in the first place? To live the good life, spend time with your friends and family...not have to commute an hour and a half in traffic to and from work? It doesn't have to be the way it is for the 96% of network marketers that are failing and failing miserably.



Growing a colossal size home based business is simple, but we **MUST** become marketers and use true, sound marketing techniques and savvy to make it happen. We need to know what to do and a step-by-step procedure of how to get it done. A step-by-step play manual of how to make it happen. A roadmap.

**Alright guys...how do I know you're for real? Why should I believe you? I've seen and heard it all before.**

Good questions and we're sure you have seen it all before. Honestly, you haven't seen this. You need to make sure you're working with reputable people who can back up everything they've told you. The following should earn just a bit of your trust. We're not tooting our horn, but it is important you know who you're working with.

## **Here are just a few of our accomplishments and why you should pay attention to us:**

- 1. We have been on national television exposing the truth about how to grow a home-based business. We were in front of tens of millions people because of our expertise and ability to grow huge businesses.**
2. We've been in the press countless times sharing tips, secrets and techniques to grow a home based business.
3. We've been on radio stations because of our expertise.
- 4. We've grown a multi million dollar business that's generated over \$14,000,000.00 in less than 36 months using our time tested and proven business building techniques.**
5. We've trained 6,000 home-based business owners on how to grow a huge enterprise.
- 6. We're currently training students from all over the world - we have students (at last count) in more than 25 countries.**
7. We've created more than **83 successful marketing campaigns** from top to bottom for countless products and services being promoted.
- 8. We are the only home based business in the world (to the best of our knowledge) that teaches the 3 most critical business building techniques:**
  - a. The Internet
  - b. The Phone
  - c. The Written Word

These are just a few of our accomplishments. This list could go on and on. That would be overkill. Again, our objective is not to boast or brag, but to give you a better idea of things we've done so you know, without doubt, that you're working with marketers who walk the walk...

## **For The First Time Ever - We're Actually Making Our Training Available To The General Public...**

**You read that correctly. For the first time ever, we're pulling back the curtain and sharing some of our most lucrative, highly sought after and underground information.** We're allowing others to get their hands around cd's that were recorded from some of our most powerful and explosive live training calls. These calls are absolutely jam packed with jar dropping information.

## **To Grow A Huge Business - You Need A Blueprint!**

The key to growing any home based business lies in knowledge. What to do, when to do it and how to do it. Most people, 96% of network marketers, have no clue on what to do and how to get it done! These numbers are absolutely mind-boggling.

Most people are just taught to get out there and make their list, bug their friends and family, drive all over town and all these goofy other things that just don't make sense. If you're tired and absolutely disgusted with the pace that your business is growing a change needs to take place. Something that you're not currently doing. **A CHANGE.**

**You need to become a marketer. Someone who masters the art and science of getting your**

products to the masses who has prospects approaching you...instead of the other way around.

## You're About To Learn The 3 Most Expensive Marketing Tools Known To Man:

The Phone

The Written Word

The Internet

**Here's what you can expect in this life changing, no holdin' back training calls:**



**You'll learn how to literally master the phone and the art and science of prospecting.** What to say, how to say it and when to say it. This is the quickest and most economical way to get super charge your business and begin putting dollars in your pocket.



Revealed, for the first time, the truth about why your prospects say no and how to **hypnotically reprogram their response.**



A mechanical, 6 step system, that will have you closing prospects and putting people into your business faster than Grandpa can say "Once upon a time..."



**The secrets to copywriting mastery. This information is the same stuff we've shared with others that have led to the creation of millions of dollars!**



Learn the mind blowing truth that NOT ONE of your prospects really needs to think about it, talk with their spouse or anything else before making a buying decision.



2 simple things that will literally have your prospects eating right from your hands.



**Unravel the secrets of the 11 most powerful closing techniques known to man and how the masters use these gems to look like they were 'born to sell'.**



**A script that we have used to generate nearly \$7,000,000.00 that can be easily modified and adapted to market any product on the face of the planet.**



**Find out why selling is FOR SUCKERS** and why the people at the top never have to do any of the things you're told to do at the bottom!



**Discover our top 3 headline styles that will literally put your prospects into a trance when using the written word** - the best part is that you'll be creating leads of prospects that WANT TO SPEAK WITH YOU without EVER speaking with them!



**How to use the written word to literally take your business to the next level** - we're sharing the same techniques we use daily so you too can get out there and grow your business at blazing speeds.



**Our most coveted list of 'Power Words'.** If you're looking to put your prospects in a trance so they'll do anything you want, YOU NEED THIS LIST!



**A bullet proof and super simple 5 part system that will show you how to use the Internet and generate more leads than you'll know what to do with** (no, you won't find this system in ANY book - ANYWHERE!).



**Discover 3 copywriting myths. Why it's critical to avoid falling into those traps** - If you do fall into them your business is practically guaranteed to fail.



**8 Pivotal rules that must be followed when you're writing headlines. Just following these rules alone will put your prospects into stumbling stupor...**



**2 shocking copywriting myths** that will blow you away - falling into either of these traps can literally suck cash out of your wallet lickety split and how you can use this to your advantage to make sure that never happens to you.



**The 3 most important variables you need to be aware of if you're using the Internet to generate leads** - you need to have a very clear understanding of these items.



**5 critical elements to successfully writing a simple data capture site online to generate leads by the droves** - you'll have more prospects askign you for information about your business than you'll know how to handle (a good problem to have).



**More than 7 bonus headline styles** that can be applied directly into your business - igniting your business to the next level!



**'S - B - M' What it stands for and why your business should be implementing this crazy simple technique TODAY to grow your business at a pace you've only been dreaming about.**

**This information is absolutely jam-packed plum full of information. More than 10 hours of practical, usable information that you can begin implementing immediately!**

**You will have immediate access to this jaw dropping information too!**

## Testimonial

**Here's what a few others recently had to say...**

There is no bigger fan than me. **After being around many training programs and many different networking/retail programs I totally see the big picture of what you guys are providing and it is unequalled anywhere...** It has brought me from a depressed state of not even hardly being able to get out of bed 5 months ago to someone who is now on a surefire path to success.

Randy Jones

## Testimonial

**You guys are more than Angels, you are truly Saints!**

Maureen Durney And Bill Sha

## Testimonial

...my business has **earned right at \$58,342**. My wife is now happy with cash in the bank, and 2 primary businesses that we get checks from monthly...**It's amazing what happens when you start to learn how to Add 20 to 30 People Per Week into your primary business.**

## Testimonial

I like to tank you for all your help and being so great teachers. You guy's have so much patience and really care about each of your students...**The past 6 months, I made more income using the tools and techniques you have given me and taught me then I have made in the past 5 Years in my Network Marketing Career.**

Vreni Talamona

## Testimonial

You all are so very accommodating. **This work s truly your passion and your purpose to assist all of us the way that you are doing.** God is smiling down on you all, and your business will be blessed abundantly!

Letitia Barnett

## Testimonial

Today, I was able to offer...within just **5 short minutes.** I was able to **generate an income of \$1,500.00 in 5 minutes flat, using the proven techniques that Gino and Terry share with us week in and week out, without fail!**

Carolyn J. Lopez

These are ordinary people...people like you and I doing extraordinary things. You too will be sending in nice notes of the things you've accomplished as a direct result of this shattering and explosive information.

Oh, I almost forgot...

### **4 Crucial - Life Saving Bonuses (only for those who act before these 75 CD sets are gone).**



**Bonus #1 (Worth \$299.00)- Your very own conference line that can handle up to 30 participants.** Most conference lines charge \$79.00 per month (or much, much more) every single month. This is yours absolutely free of charge! Can you imagine having 30 people listen to your sales presentation? Every single participant has already displayed a want and desire for what you have. How many do you think will come into your business? We have students enrolling 35% of their visitors!





**Bonus #2 (Worth \$599.00) - A one-hour time certificate with Gino Niccoli. He will walk you through the exact process of modifying your proven script to work with any product or service that you're marketing.** Gino has been teaching these same techniques for over 15 years in showing others how to create huge incomes! I was able to tug on his arm for a bit and begged him to spill the beans with the general public for the first time ever! Reluctantly, he agreed. He won't hold anything back. You'll be closing prospects faster than The White House can respond to a national security breach. We've been paid as much as \$3,000.00 per hour for our time. This is included for free - no catches, no fine print!



**Bonus #3 (Worth \$599.00) - A one-hour time certificate with myself. During this one hour, I will show you, step by step, how to get hundreds, even thousands of targeted visitors to your website that truly want what you have.** We've had thousands of laser beam traffic to our sites on a daily basis - we're pullin' back the curtain and I'll show you exactly what we do and how we do it!

This is the same information that we use to generate millions of dollars every single year. Our websites have been exposed to nearly 15,000,000 visitors! What would that do for your business?



**Bonus #4 (Worth \$499.00) - Your Very Own Custom Website! You read that correctly.** Your very own website that you can change, modify and edit to market anything that your heart desires. Others are using there website to generate thousands of dollars every single week. You can too! There are no hosting fees or maintenance charges. This site is yours 100% FREE! No fine print. No hog wash.

**Total Value Of Bonuses = \$1996.00!**

On top of these goodies, to make sure you have zero risk, your order is fully guaranteed...

# NO HASSLE GUARANTEE



Because of our confidence in this information and the material these DVD's cover – we are offering one of our strongest money back guarantees ever. I hope you're sitting down for this.

If after one year of using this information you haven't created an additional \$25,000.00 in positive cash-flow for your business (net) we'll reimburse you every red cent PLUS an additional \$5,000.00 in cash.

## **Yes, A Full 365 Day NO QUESTIONS ASKED - Full Guarantee!**

If for any reason, you don't feel it is worth what you paid, simply call our office for a no hassle, no hard feelings full and complete refund. How's that for confidence? No questions asked. We're confident with our work and our teachings. We've trained 6,000 marketers from more than 25 different countries.

We're not arrogant, but we do know that what we offer works...time and time again. By offering a one full year guarantee, this gives you plenty of time to study and implement the information.

And even if you choose to have a refund we want you to keep the training calls and information!

How's that for a no risk scenario?

If you're not happy or feel it didn't help you for any reason, you're getting your money back. We don't need your money, but we certainly value and appreciate your business.

## **What is something like this worth?**

It's actually pretty difficult to put a price tag on something like this. How much would it be worth to you if you started adding 10, 20 even 30 people every single week into your business? Putting the pieces together, growing a huge organization is worth big bucks. We've actually been paid thousands of dollars sharing this exact same information with others.

Let's think of a worst-case scenario...what if you just picked up 3 or 4 techniques that allowed you to grow your business immediately? Let's say implementing those ideas only added an extra thousand bucks a month to your check? What would it be worth then? A few thousand dollars?

Good news.

You're not going to spend thousands of dollars today. Not even hundreds of dollars...

If you act quick enough and take swift action...**you're only going to pay a measly one-time investment of just \$29.00.** That's right \$29 bucks gets you all of this turbo charged, no nonsense

information. How's that for a smokin' deal?

## How can we practically give this information away?

Good question. These calls have already paid for themselves. Our students attend these calls live and pay big bucks to do so. This allows us to pass on a huge savings to you. This really is a win-win situation. And, most importantly, you make out like a bandit.

There is a catch though...you'll need to act quickly

This offer is strictly limited and may never be repeated again. **We're limiting this only to the next 75 smart marketers** who are decisive and pull the trigger to make it happen. No exceptions. We apologize if you're number 76.

### Testimonial

I have added around **\$42,000 to my income on a very part-time basis**. I can now work completely from my home and be here for my family too.

Avelina Salas

### Testimonial

**Bringing in \$186,000... Dollars since the beginning has allowed me to purchase our two New Homes.** What a change from living in a Two Bedroom Apartment and having no security for the future. THANK YOU! THANK YOU GINO AND TERRY!!!

Dennis Peterma

## The Time To Take Action Is Now. Not Tomorrow Or Some Other Day - NOW.

**What happened the last time you procrastinated and put something on the back burner?**

**Let me ask you this...**

**What's the absolute worst-case scenario that could happen to you?**

Well, you weren't happy (for whatever reason) and you received a full 100% prompt refund.

**What's the best thing that could happen to you?**

Well...everything we discussed early became a reality for you and you began growing your business at a pace you never thought possible. Everything in your life you've ever wanted finally became a reality. That new house...the boat, the new car in the driveway.

**What's more important to you?**

Statistically, if you do nothing today, failure (or lack of success) is a very high probability. **By taking action and moving in the right direction, and making it happen, you're already accomplishing one of the biggest assets any business can ever obtain - MOMENTUM.**

I can promise you this. If you do nothing today and take no action, the results that you've been experiencing in the past will continue taking place going forward.

*"Most people give up just when they're about to achieve success. They quit on the one yard line. They give up at the last minute of the game one foot from a winning touchdown."*

**Ross Perot**

Success requires action. Giving up, walking away and not taking action is a sure path to failure. Success usually requires risk as well. Lucky for you, we've removed the risk 100% because of our confidence and ability in training others.

You have absolutely nothing to lose – nothing to risk.

Passionate about helping others...

Terry Duff and Gino Niccoli  
Insider Secrets Enterprises – Founders





**P.S. What would you do if you were adding 10 or 20 people per week into your business. How would that effect the quality of your life?** Maybe pick up that new house you've been eyeing up or that new BMW the wife drools over every time she sees it...For a measly one time investment of just \$29.00 you can give yourself the freedom that every entrepreneur dreams about – financial independence.

**P.P.S.** If you've made it this far you're probably just a little bit skeptical. **Remember, all I'm asking for is a "MAYBE". That's it. That's exactly why we offer a full 365 -day, no questions asked, no fine print guarantee.**

**P.P.S.S.** The risk is on us, because we stand by our "Iron Clad" 100% Money Back, No Questions Asked, Guarantee. If you decide that for whatever reason, this "wasn't for you" keep the cd's and bonuses on us! Not only do you get your money back, but also you get to keep the education! How's that for being "fair"?

**P.P.S.S.S.** Think back for a moment and add up all the money you've spent trying to make it happen in the home business industry. Assuming you had this information prior, how much would that have saved you? Probably hundreds or even thousands of dollars. This information changes lives and wallets. It's saved 7,000 people before you...you're next.

## **Option #1 - Just \$29.00!**

-  **Everything mentioned above**
-  **All the bonuses**
-  **Over 10 hours of explosive training for your business**
-  **You can download the training calls immediately**



**Your Order is 100% Safe, Secure,  
Risk Free and Fully Guaranteed!**

**CLICK HERE TO ORDER NOW VIA  
OUR SECURE SERVER**

(even if it's 2:00 AM!)

# **Or... (Best Seller And Best Value)**

## Option #2

- **Everything included in option number one**
- **All the bonuses**
- **You can download the training calls immediately**
- **Over 10 hours of explosive training for your business**
- **PLUS (Value \$379.00) - A Nearly 3 Hour, Top Gun Special Call that will show you step by step how to create and craft your own presentation call from top to bottom.**  
Literally, this call will take you by the trousers and physically guide you through the process of creating your very own presentation call to sell anything that your heart desires.

This is the exact same format we use to create our presentation calls that grow our businesses at a lightning pace. **This call will outline exactly what to say on your call, how to say it and different premiums and techniques that can be used to spur and increase your closing rate.**

- **PLUS (Value \$499.00) - Unlimited email access to our in house web developer.** "Moe" is an absolute website genius. He's built websites from the ground floor that have generated big bucks within the first 48 hours. He will assist you and walk you through the process of properly formatting your site, building it and preparing it for the massive visitors that your site will soon have.

**You'll Have Access To Him FOR FREE.** Not once. After serious convincing and arm pulling (ok, a bit of bribery too) I finally got him to agree. This is very rare that he does not charge mounds of cash to pick his brain.

- **Total Value Of Option #2 = \$2874.00!**

**All this for a total, one time investment, of just \$49.00**



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# Testimonial

Hi Terry,

Bill and I want to express our sincere gratitude to you & Gino...This year it was off the charts, meaning that we learned so much and met so many great people.

Thanks again for all you do to help us be successful.

**Claudia and Bill B.**

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